

University Guide



"なりたい自分"を発見する。



Three Faculties, seven departments and 16 courses at UMDS.



You can select courses depending upon what you're targeting as a career. Therefore, you can study what you need to study with the goal of becoming "who you want to be."

Faculty	Department	An image of students we want to nurture	Courses	Main career routes	Content of study/power to nurture	Examples of specialized subjects
Faculty of Commerce You will acquire the ability to capture business concepts from the standpoint of corporate and individual management.	Department of Marketing	Students who can see the corporate environment from the viewpoint of the marketing perspective and continue efforts to reform the current situation.	Brand Strategy Course	 Manufacturing, advertising, commerce Product planning, public relations, sales promotion, business activities 	Corresponding to the importance of marketing in today's businesses. You will understand consumers' behaviors and cultivate strength for the planning of new products and merchandise.	Marketing research Retail globalization theory Consumer behavior theory
			Distribution Business Course	Retail, wholesale, logisticsManufacturing, service industry	To deeply understand the mechanisms of distribution, retail, and logistics and foster the ability to become deeply involved in the distribution business.	
	Department of Management	Students who are interested in the corporate environment and can sustain their effort to alter the current situation.	Management Strategy Course	Multifaceted fields related to Business Management Manufacturing, commerce, financial industry	You will understand the management problems of modern enterprises from a broad perspective, and you will cultivate the ability to solve problems.	Strategic management theory International management theory Venture business theory Financial accounting theory
			Entrepreneurship and Business Succession Course	 Multifaceted fields related to Business Management Business Succession Entrepreneurship in your field of interest 	Students will acquire the leadership skills essential for starting a business or business succession, and the knowledge of organizational management, business, and accounting necessary for management.	
			Global Management Course	Companies engaged in global businessCompanies expanding to overseasCompanies promoting overseas assignments	In the era in which the globalization of companies are common, we will foster your interest and abilities in global management.	
			Accounting Course	 Financial operations such as banks, credit unions, and brokerage firms Accounting/ finance division of manufacturers/retailers Tax accountants, national tax specialists 	You will learn the mechanism and system of accounting and lead the company management from a financial perspective.	
Faculty of Economics	Department of Economics	Students who can combine the wisdom of economic and community development, and be active in the field of commerce and the local community.	Modern Economics Course	• finance, distribution and retail businesses, etc. • Management/planning/ management division	You will develop an ability to understand the movement of modern society such as economic globalization, declining birthrate, and aging as well as technological innovation, and propose solutions to social problems.	Regional economics theory Macro economics Public policy theory
			Regional Town Planning Course	 transportation, construction and real estate industry, distribution retailing, etc. Live with safety/security/comfort Multi-faceted fields linked to the creation of the society 	You will understand complex and diverse communities, acquire insight into their problems and issues and develop an ability to combine expert knowledge and propose solutions.	
You will acquire knowledge in economics and information processing and develop human resources necessary for the community.	• Department of Economic information	Students who can accurately analyze and utilize economic information	Economics Information Course	 Analysis of company data/investigation department Multi-faceted fields you can apply your abilities in, for economic analysis and information processing. 	You will cultivate analytical abilities for economics based on data through learning the basics of having an "eye for the economy." and a "technique to process information"	Contemporary economics by data Computer systems Economic Information Processing I, II System Development
			Information Systems Course	 Information-centric businesses, information analysis department in companies, system engineers A business person with economic knowledge and information processing abilities 	You will develop a deep understanding of economics, information and information systems; You will analyze and solve various economic problems from an information perspective.	
Faculty of Human and Social Sciences By living among people, you will learn about humans, entertainment (leisure), and health in our modern society.	• Department of	services and policies which lead to solving problems in	Society Culture Course	A wide range of businesses (especially in service-related industries) Non-profit organizations	You will cultivate an ability to present various social problems of our modern society and create a new society and culture, making a difference as a member of society.	Social problem theory Social Psychology Social Studies Basics Organizational Psychology Consumer behavior theory
	Hulliali allu		Psychology Course	General corporations (finance/ distribution/tourism/clothing/manufacturing) Hospitals/welfare institutions	You will foster the ability to grasp the psychology and behavior of people through observations accurately, experiments, surveys, interview and psychology tests, and provide appropriate support for people in need, with excellent communication skills that are required in countless situations.	
	• Department of Tourism	Students who can play an active role in various situations while improving skills in the tourism business.	Tourism Business Course	 Travel industry, airline industry, transportation such as railways/busses, tourism establishments Tourist associations and tourism sectors of the local government 	You will obtain basic knowledge of three equally essential fields: tourism, management, and hospitality. Also, by studying subjects broadly surrounding tourism, you will be equipped to work in the tourism field.	Travel business management theory Airline business management theory
			Hotel/Bridal Course	Lodging industry such as hotels and inns Ceremony industry with bridal ceremonies at its core Event production industry	Upon learning the three areas, which are tourism, management, and hospitality, you will foster an ability to pursue customer satisfaction with your acquired skills for hotel specific management, reception techniques, and bridal planning and production.	Hotel business management theory Event production theory
	Department of Human Health	Students who can contribute to the actualization of a healthy and fulfilling society	Sports Management Course	Health/sports/lifestyle-related companies Sports/leisure-related institutions /companies	You will observe, evaluate and analyze social phenomena related to health and social problems, and master a management ability in maintenance and promotion of human health.	Healthy life theory Sports management theory Sociology of sport
			Sports Health Course	Sports instructors Health promotion-related institutions	You will learn interpersonal and leadership skills useful in society through sports. To maintain your health, you will develop the ability to communicate the pleasure of exercising through hands-on activities and guidance.	Sports Marketing Sports Business Theory



Graduate school

UMDS Graduate Courses

We will cultivate advanced professionals, researchers and other human resources in the distribution field who contribute to the development of distribution in Asia.

Research Methodology (4 credits)	Special theory courses/practicum (22 credits)	Practical science/practicum (4 credits)
To study the theoretical and empirical issues, we have set up the necessary scientific methodology as "methodology research."	We have set up necessary foundation courses as "special courses" to nurture researchers and highly specialized professionals in the distribution science field who possess the rich academic knowledge and research capabilities. Furthermore, to guide through the master's thesis writing, we have set up a "practicum course."	We have set up four courses to deepen your practical understanding through discussions of research and case studies on specific subjects.

Research for thesis writing
Qualitative research
Statistical research

Research for thesis writing
Qualitative research
Service/marketing special theory, Marketing strategy special theory, etc.

[Master's courses] Distribution system principle theory, Distribution system principle theory, Distributed enterprise management special theory, Service/marketing special theory, etc. [Practicum, Business administration practicum, Finance practicum, Space market/data analysis practicum, Commercialization proposal exercises

Special research (4 credits)
The "special research course" is established as a subject to foster more advanced, specialized academic knowledge and research abilities than in a master's program.
Distribution/Marketing special research A and

Distribution/Marketing special research A and B, Business administration special research A and B, Finance special studies A and B, Space market/Data analysis and special research A and B. Economics special research A and B.

Practicum (4 credits)

We provide practical opportunities for educational guidance, and we have established a "practicum course" to train students so that they can become leaders in various fields within distribution science.

Doctoral Course

To train teachers and highly specialized professionals with advanced research abilities in the fields of distribution science, we have set up a "practicum course" aiming for the completion of the doctoral dissertation under the guidance of academic advisors and the faculty in relevant research fields.

Seminars (12 credits)

al research A and becial research A becial research A becial research A master's program in practical science

Distribution/marketing special practicum, Finance special practicum, Space market/data analysis special practicum, Space market/data analysis special practicum, Economic special practicum

UMDS's vision of "Enhanced support for exchange students."

International students can be active inside and outside of the university and learn through various experiences.

The number of international students at our university accounts for about 15% of all students.

Their countries of origin are, China, Vietnam, South Korea, Taiwan, Saudi Arabia, Nepal, Indonesia, Thailand, Mongolia, Myanmar, and 19 other countries and regions, and the number of students enrolled is about 600.

Based on the experience of accepting many international students, we have established a system that can fully support our international students.(As of April 2021) We put our full effort into supporting of you!



International Affairs Division UMDS has a division that can support international students with expertise, and we conduct consultation, career counseling, employment consultation, etc.

International Affairs **Division**

We provide is comprehensive support enabling international students to have a fulfilling student life. If you have something you do not understand about your college life (residential related, part-time jobs, concerns, etc.), we will assist you as your first point of contact for consultation. We also organize a variety of events such as registration management and support for residence papers that international students need, as well as cultural exchange with Japanese students and the community, and hands-on experience of Japanese culture.

Senior International Student Consultation Booth

The "Senior International Student Consultation Booth" was established by the senior international students to serve as advisors for the first-year students. You can ask questions and consult with the senior students while utilizing SNS regarding course completion,







Japanese Language Study Support

We support international students studying Japanese through curriculums and programs.

Ryuka Speech Contest

We conduct the speech contest to give students opportunities to improve their Japanese language skills.

We have a "Kansai Dialect Division" in addition to the "Japanese Division" Japanese students can participate in the "English Division.



International Exchange Activities

A variety of events in the World Hall

The World Hall emerged from the student proposal for a place where Japanese students can interact with international students more.

Students are planning and conducting various international exchange events.

Japanese Cultural Events



Ryuka New Year's event

Experience the behavior of Japanese New Year's culture of making mochi (rice cakes) and serving Ozoni (rice cake soup) and Zenzai (red bean soup) Residents of the neighborh will also participate



etsubun(end of winter) events

International exchange at the University of Marketing and Distribution Sciences

Ryuka World Festival

It is a mini-festival featuring the international exchange as s theme. It's time for cross-cultural exchanges, including international students' refreshment booth selling international cuisines. Neighbors are welcome to join the festival.

Ryuka "International Festival"

At the "Ryukasai" (school festival), The international students provide the home cooking and sell them.



international exchange bus tour

We hold the bus tour two times a year. International students, Japanese students, and their parents can join them. This event enables interactions beyond generations while learning Japanese culture and history.







Promotion of "an education that can only be obtained at the UMDS."

Due to our unique and diversified learning environment, our university greatly enhances each student's development.





Our unique four-year curriculum at UMDS includes "Search for the dream that you want to become \rightarrow Nurture your dream → Blossom"







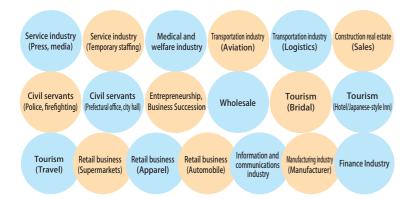


The first six months after admission is the time to "find your dream vision." There are diverse programs, such as an overnight camp, problem-solving group work, exchanges with senior students, alumni and business people. Through many experiences, you will understand yourself better and clarify "who you want to become."





You can learn what kind of four years you should spend at the university in order to get the career you want to pursue in the future with "4 years of learning". "Student Life Model" is set for 19 career images.





Strong in distributions and marketing

The mission founding principle of UMDS is "to nurture human resources who will contribute to world peace and the realization of a truly affluent society, through scientific research and education of Distribution Sciences." To learn and understand this philosophy, "Introduction to Distribution Sciences" is a required subject for all students. By acquiring the framework of marketing, you can deepen your learning of each field of study.







>>> Education at the University of Marketing and Distribution Sciences

A thought on the foundation of the university

Isao Nakauchi, the founder

World War I started due to the squabble over coal and steel, and World War II erupted due to the scramble for oil. If the distribution channel is functioning, and food and resources are well distributed all over the world, there will be no wars or battles over resources. To convey this belief to a generation who has never experienced wars, I founded UMDS.



Learning that society and businesses are connected to university education

•Tourism

Human Health

Many learning opportunities are closely linked to the workplace, such as what is going on in the real world, what issues we have, what kind of personnel is required, etc.

Special Lectures



We invite special lecturers who are active in various industries as well as corporations so that students can learn about the current system, development and leading-edge topics first-hand.

It is an educational project with the purpose of "developing human resources to contribute to the society," in collaboration with industries, government, and academia. Learning directly from the people who work on the front line is the opportunity to know the characteristics of the industry and its appeal so you can build a network that will lead to your future.

Social Joint-Development Program

We are implementing various programs to solve on-site issues in cooperation with companies and local governments. We may plan new product proposals and events, as well as actual commercialization of products. We are working on seminar activities and classes.

■ Kobe Student Innovators' Grand Prix (Grand Prix I-1)

This program is hosted by UMDS College students in Kobe City and students in high school who have signed the collaboration agreement with the

competé against each other for the topic presented by the cooperating company, and present proposals as a team for the competition.



Off Campus Planning Contest

At the Yamakawa seminar, we made a proposal with the "11th Kanku (Kansai International Airport) Departure [Making with Students and Travel Agencies] Overseas Travel Planning Contest" and won second prize



Career Enhancement Seminar

Seminars are taught by lecturers who are in the front lines of industries. We work on the issues faced in each industry while learning intensively the industry's current state and the professional know-how in a short amount of time. You will deepen your understanding of your targeted industry and better grasp your future image and develop a specific job-hunting strategy in more concrete terms.

©Career enhancement seminar (Marketing) ©Career enhancement seminar (Retail business ©Career enhancement seminar (Hotel Bridal)

Career Education

Students will develop a sense of a career in stages from the first year to the fourth year.

■Career education

Career education is part of our curriculum. You will learn fundamental career theories, career training, and career business theories.

Qualification support

The university supports the acquisition of vavious qualifications, and there are multiple programs available on campus.



We support each student to help them nurture the seed of their dream and to blossom.

Support for employment of internat ional students is also substantial

Interview with Candidate

I entered university because I wanted to learn about Japan's logistics system. After graduating, I will work in the logistics industry with advanced technology.



Mr. Kandel Uma Kantha (Nepal)

Faculty of Commerce, Department of Marketing, Distribution Systems Course, 4th year, graduated March 2021

Employment Offer: Yamamura Logistics Co., Ltd.



Interview with Candidate

Improve communication skills through extracurricular activities. I was able to experience product planning in class.

Zhang Yushan (China)

Employment Offer: Nitori (China) Investment Co., Ltd. (NITORI Group)



Job Placement Assistance

Employment support from the employment department will start from the third year.

<u> Employment guidance for international students (October - February</u>

We will announce "what you need to do now" every month To start job-hunting activities. Carried out eight times a year.

You can gain work experience in companies and businesses you're interested in with the cooperation of companies

We will help you to improve your recruitment written exam scores.

We conduct personal interviews for all the students and create a job hunting plan. tailored to each's personality and goals



<u>corporate briefing meetings at the university (February ~)</u>

where you can listen to detailed descriptions of their businesses and their employment information. Many companies wanting to hire international students will also be

You can hear directly from the alumni about their job-hunting activities and their current job

You can practice group discussions which are part of the employment recruitment exam.

The university staff will become interviewers and you will be mindful of practicing realist



Main company employers (Results of March graduates from 2016 to 2021)

Toki Trading Co., Ltd. Kansai International Airport Industry Co., Ltd. LaDolche Co., Ltd. Home Logistics Co., Ltd. Shoei Kogyo Co., Ltd. Area marketing office Co., Ltd. Musashino Co., Ltd. Aiko Corporation Big Dar Trading Co., Ltd. Suntech Inc. Kashin Company

Aiko Electronics Co., Ltd. Katsushiromatics Co., Ltd. NM HumaTec Co., Ltd. Osaka Food Co., Ltd. G.U. Corporation Murakami Seiki Co., Ltd. Hotel Kansai Co., Ltd. Saishunkan Co.Ltd. Tomoike Sangvo Co., Ltd. Bunkyo Studio Co., Ltd Kobe Portopia Hotel, Inc. Mars Japan Co., Ltd.

Aeon Delight Co., Ltd. Kowa Japan Co., Ltd. Resort Life Co., Ltd. New, New Business Cooperative K and K Co., Ltd. Sugi Pharmacy Co., Ltd. Aspark Co., Ltd. Sanki Service Co., Ltd Sanvu Co., Ltd. Daikokuten Bussan Co., Ltd. Nitori (China) Investment Co., Ltd. (Nitori Group)

Vinks Co., Ltd. Hotel New Awaji Co., Ltd. Yodobashi Camera Co., Ltd. Jikei Gakuen Group Co., Ltd. Link Co., Ltd. G-7 Auto Service Co., Ltd. Arara Co., Ltd. Mandai Co., Ltd. (Medical) Seishokai Yamamura Logistics Co., Ltd. Vocational schools and Japanese language schools in Japan, etc.

This university is being selected by international students who have a secure image of their dreams and goals for the future in order to acquire the knowledge necessary for their career planning.

Interview with Candidate

Interview with Candidate

Having a good environment, scholarship, and fields I wanted to study, I studied abroad at the University of Marketing and Distribution Sciences for three reasons.



Changchong Tuan (Vietnam)

Employment Offer: Arara Co., Ltd.



Establish and manage a food-related trading company. I learned "business strategy" for this purpose.

Christian Ankasa (Indonesia)

Employment Offer: Jikei Gakuen Group Co., Ltd.



Joint Corporate Briefing Session for international students

We invite companies that are actively recruiting International students to the university. You can get to know their work duties and recruitment

At the 2019 joint company information session, nine companies participated with the collaboration of Minato Bank. Not only 4th year but also 2nd and 3rd year students participated and learned about Japanese companies



Job-Hunting Strategy Overnight Semina (December, February)

We hold an overnight seminar to do job-hunting preparation. You will thoroughly learn the necessary skills while raising your motivation for job-hunting.





Employment Department

quidance that are exclusively for nternational students. We carefully explain the characteristics of job-hunting







UMDS aims to develop global human resources through the international cultural exchange.





International Exchange Student Dormitory RYUTOPIA

International Exchange Space

Japanese students and international students collaborate, plan, and implement various programs to deepen their

Japanese style room



The space to enjoy Japanese culture.

Multipurpose room 1



Used for many purposes such as training courses and workshops.

Recreation room



Events, where you can exercise your body, are held.

Multipurpose room 2



Equipped with a pantry. It is a relaxing lounge area. You can cook simple dishes here, and also experience other cultures through food.

Study hall



Dorm rooms

bed, desk, cabinet,

bookcase, and a

in a quiet environment

Living space

International students and Japanese students live together (6students per unit). The dorm room is separated into individual rooms for privacy (10m²). There are a shared kitchen and a living room where you can experience other's cultures and values.

Rent is ¥35,000 per month

(Water and utilities included / free Wi-Fi in the building)

¥110,000 Dorm Entrance Fee ¥40,000 Annual Management Fee ¥35,000 Rent ¥35,000/month ¥495,000

Shared space

Promotes communication





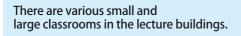




in everyday life.

UMDS has the latest learning environment where you can enjoy college life to its fullest.

The total campus area is 164.456 square meters (approximately 25 times the size of a soccer field), we foster an environment where students can focus on learning while enjoying and interacting with friends on a wide-scale.



Large classrooms

Liberal arts lectures, etc. are taught in large classrooms whose sizes are ranging from 200 seats to 500 seats.



Mid-sized classrooms (Building V 3F)

Movable tables and chairs allow group work for over 100 people. We also offer bi-directional lectures for students and faculty members using Wi-Fi compliant clicker system (online



Seminar Rooms (Building **I** 3F) You can brainstorm ideas on the whiteboard on the wall, or you can practice presentations using a projector



Psychology laboratory

Credit System

UMDS students are required

to complete 124 credits to

graduate. There are a total of

two exams held in a year,

one in the first semester and

the other in the second

semester. The results of the

tests are evaluated from **A**-

D with 100 being the perfect

score.

Using the psychology experiment preparation room (the classroom with a one-way mirror to conduct psychological



Teaching practicum workshop room It's a replica of a high school classroom. Students who are studying to be teachers can use this room for training.



A ... 90 - 100 points.

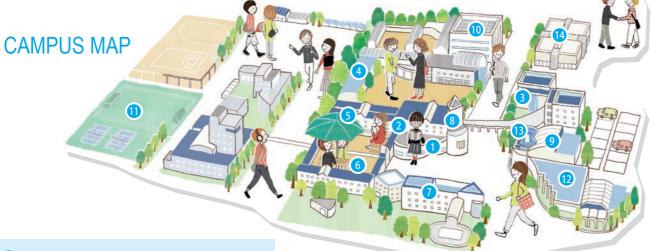
D ... 59 and below - Fail

Pass

A ··· 89 - 80

B ... 79 - 70

C ··· 69 - 60



3 International Affairs Division

Performs a wide range of support for international

students. It is close to the education department

as well as employment department, so you car

get immediate consultation on things you do not

Academic Affairs Department

We provide academic counseling and support.

Employment Department We perform a wide range of

Library

We have over 200,000 books including technical

 General publications trade publications, English newspape

> Student Self-Study Room Located on the 2nd floor adjacent to the library where you can focus on studying in a spacious booth. There is a personal computer area where Wi-Fi is available, and a study



2 Media Center

room without computers.

Students can use PCs and printers. In addition to reports on lectures and research activities for seminars, you can use external data, which may be useful for job-hunting activities



1F has private labs, separated



practices using a projector.

On the 2F, you can do group

facilities, and various other information is available for use.

Registration

Vi-Fi Available throughout the Whole Area -RYUKA Portal-

Course registration is each student's responsibility. If you fail to register or fail to correct errors in your registration, the course will not be confirmed, and the credits will not be accredited. Each student is required to select which courses to take, and complete the course registration within the specified time frame based on the study plan until graduation and the class timetable for the year.

Class hours

As shown below.

1st period	9:00~10:30
2nd period	10:40~12:10
3rd period	13:00~14:30
4th period	14:40~16:10
5th period	16:20~17:50

8 Bell Tower

This is a symbolic tower of the University of Marketing and Distribution Science



9 RYUKA HALL

Hall with a capacity of 700 people. It is used for entrance ceremonies, lectures, events and club activity announcements



10 Athletic Building

Great for a variety of sports, including an arena where you can watch sports from the 4th floor, a martial arts dojo, a studio, a measuring room, and multipurpose rooms



11 Artificial Turf Ground

Sports grounds with artificial turf, complete with night lights for soccer (football). American football, rugby, etc.



12 Ryuka Dining

Capable of seating 1,200 people with the first and second floor combined. It has a cafe-like atmosphere and is used as a place for students to relax.

Ryuka lunch specials supervised by dietitians and a menu with various popular dishes are provided for students. Besides, the "popular 100 yen breakfast" is offered from 8:15 AM to 9:00 AM on weekdays when classes are taught. You can pick a nutritious Japanese or a Western-style daily special breakfast.



●Popular 100 Yen Breakfast



There is a tendency to skip breakfast on busy mornings A strong ally for such students is the breakfast you can eat for 100 yen. The menu includes both western and Japanese selections and students are happy to have the ability to choose and have good breakfast

(B) Convenience store Conveniently located

next to the restaurant



Student Dormitory RYUTOPIA Opened in 2018, Japanese students and international students plan and implement various international

14 International Exchange Facility,

cultural exchange programs while living together. There is a screening process for dormitory admission.



4 Nurse's Office

The University of Marketing and Distribution Science sets

regarding classes, information on various seminars, use of

We support students' health.

1st period	9:00~10:30
2nd period	10:40~12:10
3rd period	13:00~14:30
4th period	14:40~16:10
5th period	16:20~17:50

Annual events

7 Orange Hall

5 World Hall

A variety of international exchange events

are held here. The hall provides space where

Japanese students and international students

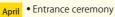
6 Courtyard of Contemplation

An area where you can eat lunch and

There are two locations on campus, and they

have become the relaxing space for students.

can interact and develop the friendship.



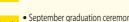
• Communication camp

 Welcome festival • The Beginning of the first semester

bus tour (spring)

July • The he first semester exams





International student orientation

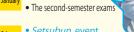
• The Beginning of the second semester

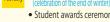




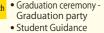














Graduate Interview

Do what you enjoy through extracurricular activities and make more friends. You can gain valuable experiences as a university student which you cannot gain anywhere else.

■Choose your extracurricular activities

RYUKA ESS

where international students and Japanese students can communicate in English

It's a club where you can gather at World Hall during lunchtime and have fun talking in English while chatting and playing games. You will become more familiar with English through daily exposure. All you need is "the desire to speak English," regardless of your current language level. Through communicating in English, you will be able to experience people's varied value systems which will expand your horizons and help you grow.







Express yourself with the type of dance you like!

You can choose what you want from a variety of genres (Pop, Rock, Hip-hop, Jazz, Girl's Hip-hop, and Breakdance). Many students start dancing for the first time at university. While being taught by more experienced students, they become caught up in it and practice on their own to get better. Many members say, "I gained confidence because I was able to express myself."





Japanese Drum Club

Regional contributions by performing at events

Powerful performer's movements create a sound that shakes the space. It's easy even for beginners and you can experience the spirit of Japanese culture. It's fun to practice Japanese Taiko songs and create our version of the Taiko world with everyone. There are performances at the community and business events. In 2015, the performance activities extended even to South Korea. Many residents look forward to the regularly scheduled concerts performed in Ryuka Hall.





Contemporary Visual Culture Society (Currently researched)

Explore the charm of Japanese subcultures

Engage in creative club activities, enjoying Japanese subcultures that are attracting attention from the rest of the world (animation, manga, video games, etc.). There are "Model Team," "Novel Team," Illustration Team," "Goods Team," and "Cosplay Team," You can join any team you like. Please feel free to belong to two or more groups, or move from one unit to another. You can gain the skills necessary for creative activities while sharing data which will heighten self-expression. There will be events where you can participate outside of the university.





RYUKA International Student Club

Exchange Events that give students a chance

to make friends through cultural exchange. Students who are interested in Japanese culture and students who are interested in foreign cultures can make friends through club events.



208 students (Fourth-year 19 students, third-year 64 students, second-year 125 students) World Hall, etc Non-regular None February Setsubun (end of winte June International Exchange Bus' July World Festival

Setsi Parti Chris Foodt Hallo Sched Guitz Worl

Participate in Akashi B-1 Grand Prix Christmas event Food treats from countries of international studer Halloween School festival simulated shop Guitar practice World festival Ibers' Vietnam, Indonesia Italy, China, Korea, Thailand Nepal, Myanmar etc. I operate a company that is the contact point between China and Japan for the purpose of spreading Japanese game and anime culture out to the world.





Zhang Yong (China)

Faculty of Commerce, Department of Distribution (Currently: Department of Marketing) Graduated August 1992

Currently: Representative Director of YUKIN TRADING CO., LTD.

I really felt it was a "university open to the world" from the time it opened

I entered the University of Marketing and Distribution Science as an international student in 1988 when it opened. It welcomed international students from the time it opened and I felt it was a university that was opened to the world. While I was a student, I studied distribution and marketing, and when I saw Japanese supermarkets and convenience stores, I imagined that China would also develop in this way. All the classes were interesting, but the psychology classes that I was especially interested in, helped me to understand and approach customer psychology from the sales position when I became a member of society. The corporate theory class was also very interesting in understanding Japanese society and organizations.

At the University of Marketing and Distribution Science, there was an atmosphere where you could enjoy both studying and playing and feel the warmth of human relationships. I feel that while you are a student, you will be able to discover your own path while pursuing your favorite things.

Work that serves as a bridge between China and Japan

After graduating from university, I joined a major Japanese game company after working as a research student at a national university. After joining the company, I thought about how I could produce results at the company. Using the marketing knowledge, I learned at university, I succeeded in selling an arcade game that was unknown in Asia as the result of trial and error and I was able to achieve great results six months after joining the company. After this, I had many careers, such as serving as a manager at several bases in Asia and also was placed in charge of the animation department in Tokyo. I wanted to "run my own company one day", so in 2010 I started my own business. I wanted to spread the game and anime culture of Japan and Asia to each other, but when going across different countries, the business rules are different and transactions do not proceed smoothly. Focusing on this issue, I set up a consulting company that coordinates between two countries. I think that many international students like Japanese games and anime and would like to get a job related to games and anime in the future. However, I tell them that there are other ways to get involved besides the production work that I do.

Graduate Interview

I would like to be a bridge between Japan and China. To fulfill my ambitions, I continue with exchanges at work and privately.





Son Wei (China)

Faculty of Commerce, Department of Service Industry (currently Faculty of Human and Social Studies) Graduated March 2001

Currently: Sunward Logistics CO., LTD Shanghai Branch Manager

I studied distribution and tourism

"I wanted to study cutting-edge distribution and take home that knowledge to contribute to the development of my country" and so I came to Japan as a foreign student. My cousin was also attending the University of Marketing and Distribution Science and I was convinced that if I wanted to "study distribution and marketing, the University of Marketing and Distribution Science", was the place to learn. After enrolling, I learned not only about distribution but also much about Japanese culture and I became interested in becoming a bridge between Japan and China, so I chose a seminar to study tourism. I clearly remember doing fieldwork at Hikone Castle and its castle town and got in touch with Japanese history and culture. The seminar instructors and my colleagues of the seminar also came to China to learn about Chinese culture. When I was a student, I made many friends and was able to have a fulfilling student life.

Japan is always close

After graduating, I used the knowledge I learned in Japan to teach the younger generation in the world of logistics. Currently, I work at a logistics company with a global network, and I am working in management as a branch manager in Shanghai. Exporting products made in China to Japan is the mainstay of logistics at the Shanghai branch. Previous to the CORONA disaster travel restrictions, I made business trips to Japan once a month. I visited Tokyo, Kobe, Kyushu, Hokkaido, Tohoku, and other parts of the country depending on my work. Additionally, there is a get-together of graduates of the University of Marketing and Distribution Science called Yuhokai and so our exchanges are uninterrupted. There are 5 overseas branches (People's Republic of China Shanghai Branch, Dalian Branch, Republic of Korea Branch, Taiwan Branch, and Vietnam Branch), and I am the branch manager of the Shanghai Branch. New members are increasing every year and the exchange meetings we have once every six months are exciting. Have a wonderful student life at the University of Marketing and Distribution Science, and after graduating, let's expand our network and have exchanges together.

I would like to take back home to my country what I learned at university and what I learned at a Japanese company to contribute to its development.





Chanty Hong Hoon (Vietnam)

Faculty of Commerce, Department of Marketing, graduated March 2019

Currently: AEON Delight Co., Ltd.

Fulfillment with studying, clubs, and part-time jobs

My four years at the University of Marketing and Distribution Science were balanced with studying, clubs, and part-time jobs, and every day was fulfilling. As for studying, I entered the "Distribution and Marketing" seminar and did research and discussions according to the themes. I felt that I could contribute to my country when thinking about distribution and marketing so, in my graduation thesis, I investigated and summarized the location of stores. For a club, I joined the dance club. I practiced really hard, and about 10 people worked together and performed in the recital. Additionally, through working part-time at various restaurants, I was able to learn how to serve customers attentively and how to speak politely. I originally studied abroad drawn by the conscientiousness and seriousness of the Japanese people, so through various experiences, I think I have gotten closer to "wanting to be like that".

Seminar exchange gatherings even after graduation

After graduating, I joined AEON Delight Co., Ltd., which is a part of the AEON Group and I am engaged in the facility management business. I worked on-site for a year and a half after receiving complete training and acquired the necessary knowledge and now I am working in sales. There is abundant for training to improve technical and human skills, and there are mentors who will carefully teach you the work in the workplace, so you can work with peace of mind. I would like to return to Vietnam in the future. Since there is also a subsidiary of AEON Delight in Vietnam, I would like to contribute to the development of my country by providing a safe, secure and comfortable space, and providing the technology and service quality cultivated in Japan. There were training camps and New Year's parties for the seminar that I belonged to and men and women alumni also came and we had friendly exchanges. Currently, I am participating as a graduate, but I feel that the reason why the connection with the university continues is that it is a "place to return to". Additionally, the university has an International Student Support Department, which provides various kinds of support including for everyday living. If you have any problems, I think they will always be there for you.



Location of University of Marketing and Distribution Sciences

Students live in Kobe, where people from over 130 countries reside.

Kobe, which has prospered as a port city since ancient times, has been an open port for more than 150 years. The beautiful mountain ranges Rokko looking out to the sea,

and the night view of Kobe - one of the three best night views in Japan.

Enjoy an endless array of food, from the world-class "Kobe Beef, "Japanese sake to confectionaries. Kobé is an exciting place filled with great adventures for your university life.

- ●Kobe was listed in Forbes Magazine in 2007 as one of the "Top 25 Most Beautiful Cities in the World."
- ●In 2008, as Asia's first "City of Design," recognized by the UNESCO,
- 5th place was given by the 2012 Switzerland ECA International, as "The Most Livable City in the World."









Neighboring Area Information



Aeon Food Style Kobe Gakuen (Inside Campus Square)

If you show your student ID at nearby supermarket, you'll can get a 5% discount.

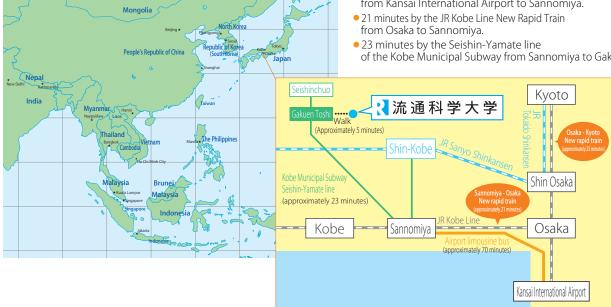


Gakuen-Toshi Station

It's about 23 minutes by train from the nearby Gakuen-Toshi Station to Sannomiya. It is convenient for going out for leisure or to a part-time job. The Gakuen-Toshi is a quiet city that is not too urban or too rural



- Approximately 70 minutes by limousine bus from Kansai International Airport to Sannomiya.
- of the Kobe Municipal Subway from Sannomiya to Gakuen Toshi.



2020 JAPAN Ryugaku Awards "Private University Literature Program (Western Japan Area)" Grand Prize Winner

At the "2020 Study Abroad Awards", which selects universities and vocational schools to recommend to international students, the University of Marketing and Distribution Sciences won the prize for the liberal arts department for private universities in the West Japan area for the third consecutive year and received the "Grand Prize" as the top school in this category.

This award was established for the purpose of improving the environment for international students and the Japanese Language Education Promotion Association established the "Japanese Language School Education and Research Tournament" and member schools of the association vote from the perspective of "whether or not they would recommend it to students" for the decision.





This (strikethrough logo) is available to universities that meet the university standards established by Japan University Accreditation Association.

"なりたい自分"を発見する。



- Faculty of Commerce | Department of Marketing / Department of Management
- Faculty of Economics | Department of Economics / Department of Economic information Faculty of Human and Social Sciences | Department of Human and Social Sciences / Department of Tourism / Department of Human Health
- Graduate School | Graduate School of Marketing and Distribution Sciences 3-1 Gakuen-nishimachi, Nishi-Ku, Kobe, Hyōgo 651-2188 JAPAN [Admission] +81-78-794-2231

